# By another name: On misleading advertisements, fake medicine

Courts should act against fake medicine, not just control advertising

On August 27, a Bench of the Supreme Court of India found itself reaching, once again, for idioms over a matter involving misleading advertisements of ayurveda, siddha, and unani products. Earlier this year, another Bench had concluded proceedings against Patanjali Ayurved over its defiance of an order to not publicise unproven or unprovable medicinal claims attached to its products. Towards the end of that matter, various State-level regulatory agencies were finally roused to act against Patanjali Ayurved over these claims while the Court ordered it to publish media advertisements apologising for its actions. While the responses of the State bodies to the company are still evolving, the Court's own verdict seemed to embody a belief that nothing more could be done — and this belief casts the Court's current ire against the Ministry of AYUSH in a particular light. India's drug manufacturers and regulators are caught between ensuring high quality, which leads to higher manufacturing costs, while keeping consumer prices down so that patients can access the drugs they need. Unfortunately, neither regulators nor manufacturers have navigated this tension in the patients' favour. The AYUSH Ministry's actions have further complicated this scenario by allowing businesses to register all sorts of products as "Ayurvedic" (as illustrated in the case of its licence, and later cancelled, to a Bengalurubased company to sell milk as "Ayurvedic proprietary medicine") and by attempting to evade existing quality rules, presumably to grease the wheels of businesses.

With the Ministry's cynical attempt now to sidestep Rule 170 of the Drugs and Cosmetics Rules 1945, which penalises misleading advertisements of ayurveda, siddha, and unani products, the Court confronts an old tendency in a new disguise. Public apologies and post facto action by regulatory bodies may have been the end of the line against one company. The Court may also seem sated by a demand, as it spelled out in its May 7 order, that all advertisers self-declare that they will not publish misleading advertisements. But similar concessionary measures will falter against a Ministry. Medicine quality and manufacturer inspections are **disuniform**, more so in the alternative medicines space, and regulating advertisements has emerged as a last-ditch backstop against bad products entering the market. In the face of progressively weakening protections against what is ultimately fake medicine, the most preferred outcome in the present matter would be for the Court to look at past declarations — self-made or otherwise — and into rectifying the quality-control regime, particularly to empower it, protect it from political capture, and bring alternative medicines under its [Practice exercise] purview.

- Red/blue coloring of words in the sentence indicates subject verb relationship; where 'red' denotes 'subject' and 'blue' denotes 'verb'.
- Sated (adjective) satisfy (a desire or an appetite) to the full. ਰ੍ਰਾਪ਼
- Spell out (phrasal verb) to make clear, distinct, or explicit; clarify in detail. बताना

# **Vocabulary**

- 1. **Misleading** (adjective) Deceptive, false, confusing, ambiguous, misrepresentative
- 2. **Bench** (noun) Panel of judges, court, judiciary, tribunal, judicial body न्यायपीठ
- 3. **Conclude** (verb) Finish, end, wrap up, complete, close समाप्त करना
- 4. **Proceeding** (noun) Legal action, lawsuit, trial, litigation, case कार्यवाही
- 5. **Defiance** (noun) Resistance, disobedience, rebellion, noncompliance, insubordination अवज्ञा
- 6. **Publicise** (verb) Advertise, promote, broadcast, make public, announce प्रचार करना
- 7. **Claim** (noun) Assertion, statement, declaration, allegation, demand **রা**বা
- 8. **Rouse** (verb) Awaken, stir, provoke, incite, motivate जगना
- 9. **Apologise** (verb) Say sorry, express regret, make amends, offer an apology, atone माफ़ी माँगना
- 10. **Verdict** (noun) Judgment, decision, ruling, resolution, conclusion फैसला
- 11. **Embody** (verb) to include or contain something समाए होना/ समाविष्ट करना

- 12. **Cast something in light** (phrase) Present in a certain way, portray, reveal, show, interpret एक दृष्टि में रखना
- 13. **Ire** (noun) Anger, wrath, fury, rage, indignation क्रोध
- 14. **Lead** (to) (verb) Result in, cause, bring about, contribute to, produce कारण बनना
- 15. **Navigate** (verb) Maneuver, steer, guide, direct, find a way संचालन करना
- 16. **Complicate** (verb) Make difficult, confuse, entangle, complicate matters, make complex जटिल बनाना
- 17. **Scenario** (noun) Situation, circumstance, context, condition, setting परिदृश्य
- 18. **All sorts of** (phrase) Various kinds, multiple types, many varieties, different kinds, diverse तरह-तरह के
- 19. **Illustrate** (verb) Show, demonstrate, exemplify, depict, clarify उदाहरण देना
- 20. **Evade** (verb) Avoid, escape, dodge, elude, circumvent बचना
- 21. **Existing** (adjective) Current, present, prevailing, in place, operating मौजूदा
- 22. **Presumably** (adverb) Probably, likely, apparently, supposedly, seemingly संभवतः

# August 31, 2024 JOIN TELEGRAM CHANNEL: ENGLISH MADHYAM

- 23. **Grease the wheel** (phrase) help something go smoothly. किसी चीज़ को सुचारू रूप से चलाने में मदद करना
- 24. **Cynical** (adjective) Skeptical, distrustful, pessimistic, doubtful, disillusioned निंदक
- 25. **Sidestep** (verb) Avoid, bypass, evade, circumvent, dodge टालना
- 26. **Penalise** (verb) Punish, fine, sanction, discipline, reprimand दंडित करना
- 27. **Confront** (verb) Face, tackle, address, deal with, challenge सामना करना
- 28. **Tendency** (noun) Inclination, habit, propensity, trend, disposition प्रवृत्ति
- 29. **Disguise** (noun) Mask, cover, camouflage, concealment, pretense भेष
- 30. **Post facto** (adjective) After the fact, retrospective, done after, ex post facto **ਗ**ਫ ਸੇਂ
- 31. **The end of line** (phrase) Conclusion, final stage, last phase, termination, endpoint अंतिम चरण
- 32. **Concessionary** (adjective) Compromising, yielding, accommodating, lenient, favorable रियायती
- 33. **Falter** (verb) Hesitate, stumble, waver, weaken, lose strength डगमगाना

- 34. **Disuniform** (adjective) Inconsistent, uneven, irregular, not uniform, varied असंगत
- 35. **Space** (noun) Area, field, domain, sector, realm क्षेत्र
- 36. **Emerge** (verb) Appear, arise, come out, become known, surface उभरना
- 37. **Last-ditch** (adjective) Final, desperate, ultimate, last-resort, critical अंतिम
- 38. **Backstop** (noun) Support, safeguard, protection, fallback, defense समर्थन
- 39. **In the face of** (phrase) despite having to deal with a difficult situation or problem के बावजूद
- 40. **Ultimately** (adverb) Finally, eventually, in the end, after all, at last 3ਾਂਕਰ:
- 41. **Outcome** (noun) Result, consequence, effect, end result, conclusion परिणाम
- 42. **Regime** (noun) System, structure, organization, administration, governance प्रणाली
- 43. **Empower** (verb) Authorize, enable, give power to, strengthen, give authority सशक्त करना
- 44. **Under one's purview** (phrase) Within one's scope, under one's jurisdiction, within one's responsibility, within the area of control के दायरे में

# **Summary of the Editorial**

- 1. The Supreme Court of India is once again dealing with issues related to misleading advertisements of ayurveda, siddha, and unani products.
- 2. Earlier this year, Patanjali Ayurved was involved in a legal case for promoting unproven medicinal claims, leading to a court order for public apologies and regulatory action.
- 3. State-level regulatory agencies have been slow to act against Patanjali Ayurved, reflecting a broader issue with enforcement of advertising rules.
- 4. The Court's recent focus on the Ministry of AYUSH highlights concerns over the ministry's role in allowing dubious products to be marketed as "Ayurvedic."
- 5. There is a tension between maintaining high drug quality, which increases costs, and keeping prices low for consumers, but neither regulators nor manufacturers have managed this well.
- 6. The AYUSH Ministry has been criticized for permitting a wide range of products to be registered as "Ayurvedic," which can lead to the marketing of low-quality or misleading products.
- 7. A notable example includes the Ministry allowing a Bengaluru-based company to market milk as "Ayurvedic proprietary medicine," which was later revoked.
- 8. The Ministry's attempt to sidestep Rule 170 of the Drugs and Cosmetics Rules 1945, which penalizes misleading advertisements, has drawn the Court's attention.
- 9. Public apologies and regulatory actions have been used as measures against misleading claims, but these are seen as insufficient in addressing the broader issue.
- 10. The Court's order from May 7, requiring advertisers to self-declare against publishing misleading advertisements, is unlikely to be effective against a ministry.
- 11. Medicine quality control and inspections are inconsistent, particularly in the alternative medicine sector, making advertising regulation a key line of defense.
- 12. The weakening of protections against fake medicine is a growing concern, with the need for stronger enforcement of quality standards.
- 13. The most desirable outcome would be for the Court to revisit previous declarations and strengthen the quality-control regime for medicines.
- 14. Empowering the quality-control system, protecting it from political influence, and bringing alternative medicines under its purview are essential steps.
- 15. The case underscores the need for courts to take a firm stance not just on advertising but also on ensuring the quality and safety of all medicines, including alternative remedies.

#### **Practice Exercise: SSC Pattern Based**

- 1. What can be inferred about the effectiveness of State-level regulatory agencies in handling misleading advertisements of alternative medicine products? [Editorial Page]
  - A. They have consistently taken strong action against misleading advertisements.
  - B. They have only acted after being prompted by the Court.
  - C. They have successfully prevented the sale of all misleading products.
  - D. They have refused to act against major companies like Patanjali Ayurved.
- 2. According to the passage, why does the author criticize the Ministry of AYUSH's actions regarding alternative medicines?
  - A. For failing to promote alternative medicine effectively.
  - B. For imposing overly strict regulations on Ayurvedic products.
  - C. For compromising quality standards to benefit businesses.
  - D. For ignoring the increasing popularity of alternative medicines.
- 3. What does the author suggest as the most preferred outcome in the present matter regarding the regulation of alternative medicine products?
  - A. The Court should impose fines on all manufacturers of alternative medicine products.
  - B. The Ministry of AYUSH should be dissolved.
  - C. The quality-control regime should be empowered and protected from political influence.
  - D. Alternative medicine products should be banned from the market.
- 4. Which of the following is a fact mentioned in the passage?
  - A. The Court fully trusts self-declarations by advertisers.
  - B. The Ministry is effectively implementing Rule 170 of the Drugs and Cosmetics Rules 1945.
  - C. Alternative medicines are proven to be more effective than conventional medicine.
  - D. Regulating advertisements has become a critical measure against fake products.
- 5. What is the synonym of the word "sated" as used in the passage?
  - A. Satisfied
  - B. Uninterested
  - C. Overwhelmed
  - D. Confused
- 6. Select the most appropriate synonym of the given word.

Frisky

- A. Transient
- B. Memorable
- C. Playful
- D. Loose
- 7. Select the INCORRECTLY spelt word.
  - A. Unreasonable
  - B. Complimentery
  - C. Despondent
  - D. Impertinent
- 8. Select the most appropriate synonym of the given word.

Seclusion

- A. Tactics
- B. Readiness
- C. Solitude
- D. Involvement

# 9. Select the option that expresses the given sentence in indirect speech.

'I have been to Australia,' Amritha told me

- A. Amritha told me that she had been to Australia.
- B. Amritha told me that she had being to Australia.
- C. Amritha tell me that she has being to Australia.
- D. Amritha told me that she has be to Australia

## 10. Select the option that expresses the following sentence in passive voice.

The insect bit the little baby

- A. The little baby has bitten by the insect.
- B. The little baby was bitten by the insect.
- C. The little baby had bitten by the insect.
- D. The little baby is bitten by the insect

#### 11. Select the most appropriate synonym of the given word.

Felicity

- A. Function
- B. Happiness
- C. Anguish
- D. Fellow being

#### 12. Select the word which is INCORRECTLY spelt in the given sentence.

The opertunity cost of going with parents back to the village made Naman upset for almost the entire month

- A. parents
- B. opertunity
- C. almost
- D. Village

#### 13. Select the option that can be used as a one-word substitute for the given group of words.

To move into or through something

- A. Transparent
- B. Cross
- C. Perpetuate
- D. Penetrate

## 14. Select the most appropriate option to fill in the blank.

Renewable energy is energy that is environment-friendly because it is \_\_\_\_\_ from renewable resources, that are naturally replenished

- A. deduced
- B. derived
- C. construed
- D. Found

#### 15. Select the INCORRECTLY spelt word

- A. Connoisseur
- B. Haphaazard
- C. Diffusion
- D. Appropriate
- 16. Select the most appropriate ANTONYM of the given word.

Bold

- A. Gallant
- B. Heroic
- C. Timid
- D. Valiant
- 17. Select the most appropriate meaning of the given idiom.

All Greek to me

- A. Something that is harmful to all
- B. Something that is not understandable
- C. Something that is ancient and classic
- D. Something that is fancy and classy
- 18. Select the most appropriate ANTONYM of the given word.

Troublesome

- A. Soulful
- B. Curious
- C. Planless
- D. Obedient
- 19. Select the option that can be used as a one-word substitute for the given group of words.

The reasons or intentions that cause a particular set of beliefs or actions

- A. Motive
- B. Practical
- C. Thinkable
- D. Rationale
- 20. Select the sentence that uses the given idiom correctly.

Eat like a bird

- A. The colonial powers colonised small countries by exploiting them and stealing their resources.
- B. Overeating is the most obvious reason for gaining weight quickly.
- C. Nobody can eat with Jerry at the same table as he is so messy.
- D. Pinky is on a diet so she is too picky about the food she eats

#### Comprehension:

In the following passage, some words have been deleted. Read the passage carefully and select the most appropriate option to fill in each blank.

The internet has (1)	reshaped the way information is ac	ccessed and shared. With a
vast array of websites and social	media platforms, individuals can (2	) connect with
others globally. However, this di	gital age also brings (3)	challenges. The spread of

# August 31, 2024 **JOIN TELEGRAM CHANNEL: ENGLISH MADHYAM**

	mis	sinformation has become a (4) issue, as false content can quickly gain traction.		
	It is	s essential for users to (5) assess the credibility of sources before believing and		
	sharing information. In this era of rapid data dissemination, cultivating media literacy is of			
	utn	most importance		
21.	1. Select the most appropriate option to fill in blank number 1.			
	A.	occasionally		
	В.	discreetly		
	C.	gradually		
	D.	Significantly		
22.	22. Select the most appropriate option to fill in blank number 2.			
	A.	hesitantly		
	В.	periodically		
	C.	seamlessly		
	D.	Scarcely		
23.	Sel	ect the most appropriate option to fill in blank number 3.		
	A.	abstract		
	В.	intriguing		
	C.	numerous		
	D.	Irrelevant		
24.	Sel	ect the most appropriate option to fill in blank number 4.		
	A.	dormant		

- B. pressing
- C. soothing
- D. Negligible
- 25. Select the most appropriate option to fill in blank number 5.
  - A. meticulously
  - B. impulsively
  - C. hesitantly
  - D. Reluctantly

#### Answers

1. B 2. C 3.C 4.D 5.A 6. C 7. B 8.C 9.A 10.B 11.B 12.B 13. D 14. B 15. B 16.C 17. B 18.D 19.D 20.D 21.D 22.C 23.C 24.B 25. A

# **Explanations**

#### 1. B) They have only acted after being prompted by the Court.

B is correct because the passage mentions that State-level regulatory agencies were "finally roused to act" against Patanjali Ayurved after the Court's involvement. This indicates that their actions were reactive rather than proactive.

A is incorrect because the passage suggests that the agencies were not consistently active and only responded after the Court's intervention.

C is incorrect because the passage does not mention that the agencies have successfully prevented the sale of all misleading products; rather, it suggests ongoing issues.

D is incorrect because the passage does not indicate that the agencies refused to act; instead, it highlights their delayed response.

#### 2. C) For compromising quality standards to benefit businesses.

C is correct because the passage criticizes the Ministry of AYUSH for complicating the regulatory scenario by allowing businesses to register products as "Ayurvedic" and attempting to evade existing quality rules, which ultimately benefits businesses at the expense of quality standards.

A is incorrect because the passage does not criticize the Ministry for failing to promote alternative medicine, but for compromising on quality.

B is incorrect because the passage does not suggest that the Ministry imposed overly strict regulations; rather, it implies that the regulations were weakened.

D is incorrect because the passage does not criticize the Ministry for ignoring popularity, but for its leniency towards business interests.

#### 3. C) The quality-control regime should be empowered and protected from political influence.

C is correct because the passage concludes by stating that the most preferred outcome would be to rectify the quality-control regime, particularly to empower it and protect it from political capture, ensuring better regulation of alternative medicines.

A is incorrect because the passage does not advocate for fines as the main solution.

B is incorrect because the passage does not suggest dissolving the Ministry of AYUSH but rather implies the need for better regulation and quality control.

D is incorrect because the passage does not call for banning alternative medicine products but for stricter regulation to ensure their quality.

## 4. D) Regulating advertisements has become a critical measure against fake products.

D is a fact mentioned in the passage. The passage clearly states that regulating advertisements has emerged as a crucial "last-ditch backstop" to prevent bad products from entering the market.

A is incorrect because the passage does not mention that the Court fully trusts self-declarations; it suggests the opposite, that such measures may fail.

B is incorrect because the passage criticizes the Ministry for attempting to sidestep Rule 170 rather than implementing it effectively.

C is incorrect because the passage does not claim that alternative medicines are more effective than conventional medicine; it focuses on the regulation and quality control of these medicines.

## 5. A) Satisfied

The word "sated" in the passage is used in the context of the Court potentially feeling that it has done enough by demanding advertisers to self-declare not to publish misleading advertisements. The synonym "Satisfied" fits this context as it conveys a sense of being content with what has been done.

- 6. C) Frisky (adjective) Playful, lively, full of energy, high-spirited. चंचल Synonym: Playful (adjective) – Fond of games and amusement, lighthearted, fun-loving, lively. चंचल, खिलाडी
  - Transient (adjective) Lasting only for a short time, temporary, brief, short-term. क्षणिक
  - **Memorable** (adjective) Worth remembering, notable, remarkable, unforgettable. यादगार
  - Loose (adjective) Not firmly or tightly fixed in place, relaxed, slack, free. ਫੀਜ਼
- 7. B) The correct spelling of 'Complimentery' is 'Complimentary' which means "expressing a compliment; praising or approving" तारीफ करने वाला.
- 8. **C) Seclusion** (noun) The state of being private and away from other people; isolation, solitude, privacy. एकात

**Synonym: Solitude** (noun) – The state of being alone, often by choice; isolation, privacy, withdrawal. एकांत

- Tactics (noun) The art of arranging and maneuvering forces in combat; strategies, methods, plans. रणनीति
- Readiness (noun) The state of being fully prepared for something; preparedness, willingness, promptness. तत्परता
- **Involvement** (noun) The fact or condition of being involved with or participating in something; engagement, participation, association. संलिप्तता
- 9. A) Amritha told me that she had been to Australia
- 10. B) The little baby was bitten by the insect
- 11. B) **Felicity** (noun) Intense happiness, joy, bliss, delight. खुशी

Synonym: Happiness (noun) – The state of being happy, contentment, joy, pleasure. खुशी

Function (noun) – An activity or purpose natural to or intended for a person or thing, role, task. कार्य

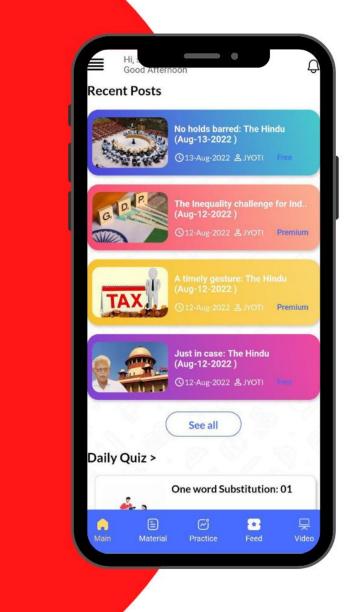
- Anguish (noun) Severe mental or physical pain or suffering, distress, agony. पीड़ा
- Fellow being (noun) A person regarded as sharing a common humanity or membership of a group, compatriot, peer. सह मानव
- 12. B) The correct spelling of '**opertunity'** is 'opportunity,' which means "a set of circumstances that makes it possible to do something" अवसर.
- 13. D) **Penetrate** (verb) To move into or through something प्रवेश करना
  - Transparent (adjective) allowing light to pass through so that objects behind can be distinctly seen. पारदर्शी
  - Cross (verb) to move across from one side to the other. पार करना
  - Perpetuate (verb) to cause something to continue indefinitely. बनाए रखना
- 14. B) **Derived'** (from) का प्रयोग होगा क्योंकि पूरे संदर्भ में, sentence नवीकरणीय ऊर्जा और उसके स्रोतों के बारे में चर्चा कर रहा है। यहाँ "renewable energy is energy that is environment-friendly because it is (9) \_\_\_\_\_ from renewable resources" के माध्यम से यह दिखाया जा रहा है कि नवीकरणीय ऊर्जा ऐसे स्रोतों से प्राप्त होती है जो स्वाभाविक रूप से पुनःपूर्ति किए जाते हैं। इसलिए, "derived" सबसे उपयुक्त विकल्प होगा।
  - 'Derived' (from) should be used because in the entire context, the sentence is
    discussing renewable energy and its sources. Here, through "renewable energy is
    energy that is environment-friendly because it is (9) \_\_\_\_\_\_ from renewable
    resources," it shows that renewable energy is obtained from sources that are naturally
    replenished. Thus, "derived" would be the most appropriate choice.
- 15. B) The correct spelling of '**Haphaazard'** is 'Haphazard' which means "lacking any obvious principle of organization" अन्यवस्थित, अनियमित.
- 16. C) **Bold** (adjective) Confident, courageous, daring, fearless, brave. निर्भीक Antonym: **Timid** (adjective) – Lacking in courage or self-confidence, shy, fearful, faint-hearted. डरपोक
  - Gallant (adjective) Brave, heroic, chivalrous, courteous. वीर
  - Heroic (adjective) Brave, courageous, daring, valiant. वीर
  - Valiant (adjective) Possessing or showing courage, brave, heroic, bold. वीर
- 17. B) All Greek to me (idiom) Something that is not understandable समझ में न आने वाली चीज
- 18. D) **Troublesome** (adjective) Causing difficulty or annoyance, bothersome, inconvenient. परेशानी देने वाला

Antonym: **Obedient** (adjective) — Complying or willing to comply with orders or requests, dutiful, compliant. आज्ञाकारी

# August 31, 2024 JOIN TELEGRAM CHANNEL: ENGLISH MADHYAM

- Soulful (adjective) Expressing deep feelings, emotional, heartfelt. भावपूर्ण
- Curious (adjective) Eager to know or learn something, inquisitive, interested. जिज्ञास्
- Planless (adjective) Without a plan, aimless, unorganized. योजनाविहीन
- 19. D) **Rationale** (noun) The reasons or intentions that cause a particular set of beliefs or actions. ਰर्क
  - **Motive** (noun) a reason for doing something, especially one that is hidden or not obvious. उद्देश्य
  - Practical (adjective) concerned with the actual doing or use of something rather than with theory and ideas. व्यावहारिक
  - Thinkable (adjective) capable of being thought of or imagined; conceivable.
     विचारणीय
- 20. D) Eat like a bird (idiom) Eat very little बह्त कम खाना
- 21. D) 'Significantly' का use होगा क्योंकि "significantly" का अर्थ है किसी बड़े या महत्वपूर्ण तरीके से। वाक्य में mention है कि इंटरनेट ने जानकारी तक पहुँचने और उसे साझा करने के तरीके को महत्वपूर्ण रूप से बदल दिया है। इस संदर्भ में, 'occasionally' (कभी-कभी), 'discreetly' (गोपनीय रूप से), और 'gradually' (धीरे-धीरे) सही नहीं हैं क्योंकि ये शब्द उस बड़े बदलाव को व्यक्त नहीं करते जो इंटरनेट ने लाया है।
  - 'Significantly' will be used because it means in a large or important way. The sentence states that the internet has significantly reshaped the way information is accessed and shared. In this context, 'occasionally' (sometimes), 'discreetly' (in a discreet manner), and 'gradually' (slowly) do not capture the major change brought by the internet.
- 22. C) 'Seamlessly' का use होगा क्योंकि "seamlessly" का अर्थ है बिना किसी रुकावट या कठिनाई के। वाक्य में mention है कि व्यक्ति बिना किसी रुकावट के ग्लोबल स्तर पर दूसरों से जुड़ सकते हैं। 'hesitantly' (संकोचपूर्वक), 'periodically' (समय-समय पर), और 'scarcely' (शायद ही कभी) इस संदर्भ में सही नहीं हैं क्योंकि ये कनेक्शन के सहज होने को व्यक्त नहीं करते।
  - 'Seamlessly' will be used because it means without any interruption or difficulty. The sentence mentions that individuals can connect with others globally without any hindrance. 'Hesitantly' (with hesitation), 'periodically' (from time to time), and 'scarcely' (barely) do not convey the smoothness of the connection in this context.

- 23. C) 'Numerous' का use होगा क्योंकि "numerous" का अर्थ है कई या बहुत सारे। वाक्य में mention है कि यह डिजिटल युग कई चुनौतियों को लेकर आता है। 'Abstract' (अमूर्त), 'Intriguing' (रोमांचक), और 'Irrelevant' (अप्रासंगिक) इस संदर्भ में सही नहीं हैं क्योंकि ये चुनौतियों की मात्रा को नहीं दर्शाते।
  - 'Numerous' will be used because it means many or a large number. The sentence states
    that this digital age brings many challenges. 'Abstract' (conceptual), 'Intriguing'
    (interesting), and 'Irrelevant' (unrelated) do not convey the idea of a large number of
    challenges in this context.
- 24. B) Pressing' का use होगा क्योंकि "pressing" का अर्थ है कुछ ऐसा जो तत्काल ध्यान देने योग्य है। sentence में mention है कि गलत जानकारी फैलना एक महत्वपूर्ण मुद्दा बन गया है। 'Dormant' (निष्क्रिय), 'Soothing' (सुकून देने वाला), और 'Negligible' (तुच्छ) इस संदर्भ में सही नहीं हैं क्योंकि ये समस्या की गंभीरता को नहीं दर्शाते।
  - 'Pressing' will be used because it means something that requires immediate attention.
    The sentence mentions that the spread of misinformation has become a significant
    issue. 'Dormant' (inactive), 'Soothing' (calming), and 'Negligible' (insignificant) do not
    reflect the seriousness of the problem in this context.
- 25. A) 'Meticulously' का use होगा क्योंकि "meticulously" का अर्थ है बहुत सावधानीपूर्वक। sentence में mention है कि उपयोगकर्ताओं के लिए यह आवश्यक है कि वे जानकारी को मानने और साझा करने से पहले स्रोतों की विश्वसनीयता को सावधानी से जांचें। 'Impulsively' (आवेगपूर्वक), 'Hesitantly' (संकोचपूर्वक), और 'Reluctantly' (अनिच्छा से) इस संदर्भ में सही नहीं हैं क्योंकि ये सावधानीपूर्वक जांच की भावना को ट्यक्त नहीं करते।
  - 'Meticulously' will be used because it means very carefully. The sentence mentions that
    it is essential for users to carefully assess the credibility of sources before believing and
    sharing information. 'Impulsively' (impulsively), 'Hesitantly' (with hesitation), and
    'Reluctantly' (unwillingly) do not convey the careful scrutiny required in this context.



# Learn Vocabulary Through Reading Articles

**English Madhyam**